

Megan Mowery

CELL (847) 687-0023 • E-MAIL mmowery@fsu.edu • WEBSITE megan-mowery.com

EDUCATION

Florida State University

Master of Business Administration

Relevant Coursework: Concentration in Human Resources, Project Management Certificate

Tallahassee, FL
August 2020

Florida State University

Master of Science in Sports Management

Relevant Coursework: Coaching Certificate

Tallahassee, FL
August 2016

University of Saint Francis

Bachelor of Arts in Art & Design

Relevant Coursework: Concentration in Graphic Design and Photography

Joliet, IL
August 2015

EXPERIENCE

Florida State University

School of Theatre Digital Media Specialist

September 2017-Present

- Creates all marketing materials and conceptual art in advertisements, photos, videos, posters, flyers, brochures, and digital displays for the six yearly School of Theatre productions as well as for the School of Theatre academic endeavors
- Collaborates with marketing team and administration to formulate ideas, develop materials, and execute a content strategy across multiple platforms for the School of Theatre productions and college branding
- Produces, shoots, and edits all video content, including production trailers advertised on social media and television and interview-style video series for each production and department within the School of Theatre

Adjunct Professor

- Teaches graduate students to apply elements and principles of design to various marketing projects while developing crucial hardware and software skills for working in entertainment and arts marketing.
- Fosters confidence within students by instilling a working knowledge of the Adobe suite, graphic research techniques, and visual communication strategies.

Freelance Graphic Designer

May 2015-2021

- Created logos and all marketing materials for companies such as Gurlie's Lemonade and Sweets, Mills Pro, Tallahassee Volleyball Academy, InspireHealth Physical Therapy, and Simply Cheeky Bikinis
- Worked with business owners to conceptualize a visual marketing and branding strategy to align with their business goals

Florida State University Beach Volleyball

Director of Operations

August 2016-2017

- Managed all logistics to plan practices, tournaments, camps, and recruiting visits according to NCAA rules, procedures, and regulations
- Planned all team and staff travel aspects such as lodging, transportation, meals, and per diem. Served as a liaison with departments in athletics such as marketing, information, boosters, facilities, academics, equipment, business, and compliance
- Created game-day graphics, itineraries, recruiting materials, infographics, team manuals, flyers, and spirit-wear to promote team activities and game results on social media platforms

SKILLS

Software: Photoshop, Illustrator, InDesign, Premiere, After Effects, Microsoft Office, WordPress

Strategic: Graphic Design, Marketing, Photography, Videography, Branding, Instruction

Personal: Leadership, Teamwork, Creativity, Integrity, Efficiency