

# Megan Mowery

CELL (847) 687-0023 • E-MAIL [mmowery@fsu.edu](mailto:mmowery@fsu.edu) • WEBSITE [megan-mowery.com](http://megan-mowery.com)

## EDUCATION

### Master of Business Administration

Human Resources Concentration, Project Management Certificate  
Florida State University, Tallahassee FL

### Master of Science in Sports Management

Florida State University, Tallahassee FL

### Bachelor of Arts in Art & Design (Graphic Design and Photography)

University of Saint Francis, Joliet IL

## EXPERIENCE

### Director of Marketing, Communications, and Media

#### College of Music | Florida State University | 2021-Present

- Serve as creative director and designer for large campaigns in the college like the Great Give, Chiefs United, and the College of Music Concert Season
- Supervise and lead a team of 9 including college staff, graduate student assistants, and undergraduate interns, to learn the Adobe Suite and apply design and marketing principles to create all communications content for the college
- Honored with FSU Exemplary Service Award in 2022

### Adjunct Professor

#### Florida State University | 2019-Present

- Crafted course in Media Design and Marketing with an arts industry focus
- Delivered lectures and software training with a focus in hands-on-learning experience

### Digital Media Specialist

#### School of Theatre | Florida State University | 2017-2021

- Created all marketing materials such as advertisements, photos, videos, posters, flyers, brochures, and digital displays for the six yearly School of Theatre productions as well as for the School of Theatre academic endeavors
- Collaborated with marketing team and administration to formulate ideas, develop materials, and execute a content strategy across multiple platforms throughout print and digital media
- Produced, shot and edited all video content, including production trailers advertised on social media and television.
- Designed all conceptual art for each production with various media methods like painting, photography, digital illustration, and retouching

### Director of Operations

#### Florida State Beach Volleyball | 2016-2017

- Managed all logistics to plan practices, tournaments, camps, and recruiting visits according to NCAA rules, procedures, and regulations
- Planned all team and staff travel aspects such as lodging, transportation, meals and per diem Served as a liaison with departments in athletics such as marketing, information, boosters, facilities, academics, equipment, business, and compliance
- Created game-day graphics, itineraries, recruiting materials, infographics, team manuals, flyers, and spirit-wear to promote team activities and game results on social media platforms and on game day

## SKILLS

### Software Skills:

- Microsoft Office
- Photoshop
- Illustrator
- InDesign
- Wordpress

### Personal Skills:

- Leadership
- Teamwork
- Creativity
- Integrity
- Efficiency

### Strategic Skills:

- Graphic Design
- Marketing
- Photography
- Instruction
- Team Management